



janine manning

KICK-ASS CAREER STRATEGIES FOR PROFESSIONALS TO BECOME OUTSTANDING.

I come from a long line of hustlers. Just to be clear, when I say hustlers, I mean the kind of people who never stop. Who are always pursuing their passions with laser-like focus. And a belief that anything is possible (if you work hard enough). This is what drives me and I challenge others to do the same by focusing on two different areas:

I DESIGN PASSION-LED CAREER STRATEGIES.

Wanting to break into a new industry? Targeting a big promotion? Ready to take a brave leap into entrepreneurship? Whatever your situation, I'll help you design a career strategy anchored by your passions and strengths, clearly defining your path and the actions that will help you follow that path to greatness.

I BUILD OUTSTANDING PERSONAL BRANDS.

Brands aren't just for products. They're for people too. I'll help people see your greatness and cultivate a reputation to match. Drawing attention to the unique value you bring through an authentic personal brand that gives you a platform to confidently present to the world.

No matter which form my work takes, working with me you can expect a unique approach that's guided by what I believe in:

I BELIEVE GREATNESS LIVES IN ALL OF US.

Sometimes however, it's hidden. Buried under expectations, fear, stress and a lack of belief in ourselves. I help you cut through the noise, honing in on your personal greatness. And then co-create a plan with you that puts it into plain sight, for the world to see.

I BELIEVE EVERYONE IS CAPABLE OF MAKING AN IMPACT.

But not if they feel trapped, uninspired or lost. The people who make an impact are the ones who wholeheartedly believe in their cause and make an unwavering stand in what they do. Tapping into their passions and finding their authentic voice makes this possible.

I BELIEVE IN THE POWER OF HUSTLING.

That's why I have no interest in navel-gazing. Working with me we'll spend time exploring you in depth. But we'll also spend time getting to a crystal-clear plan for following your greatness and taking action right now. Because a goal without a plan is just a wish. And wishes are for dreamers.

Some professionals I've challenged:

A COMMERCIALISATION MANAGER IN THE BANKING INDUSTRY WHO WAS OFTEN OVERLOOKED FOR PROMOTION. Setting a clear career strategy anchored by a niche personal brand led him to create a new role that firmly positioned him as a specialist expert not only internally, but in the industry as a whole.

A GM OF HEALTH & SAFETY IN THE TELCO INDUSTRY WHO WAS UNCERTAIN ABOUT WHERE TO TAKE HER CAREER NEXT. Identifying her core drivers and crystallising her vision of a meaningful and successful career led her to a new role at Amazon HQ in the US.

A NEWLY TRANSITIONED CFO IN THE TECHNOLOGY EDUCATION INDUSTRY WHO NEEDED TO GAIN THE RESPECT AND FOLLOWERSHIP OF HIS TEAM. Identifying his leadership style and changing his behaviour to build respect and encourage followership has led to a total transformation, his personal brand is now confident and underpinned by gravitas.

A COMMUNICATION SPECIALIST IN THE INSURANCE INDUSTRY WHO WANTED THE NEXT LEVEL OF CHALLENGE IN HER CAREER AND WAS YEARNING FOR AUTONOMY. Clarifying her goals and career strategy led her to launch her own communication business consulting to corporate clients globally and providing market leading change communication solutions.

RECENT COACHING ASSIGNMENTS

Regional Counsel | Chief Customer Services Officer | Tax Director
Head Of IT Services | Managing Director AsiaPac | Asia Pacific Region
Human Resources Director | GM Operations & Logistics Independent
Executive Director | MD Global Banks AsiaPac
GM Health & Safety | Director of Consulting - Asia.

CAREER STRATEGIST & PERSONAL BRANDING EXECUTIVE COACH

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Be Brave.
Hustle now.